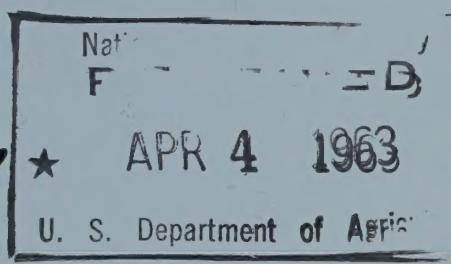


62

1963

Moorestown
Gardens

Inc.



OFFICE

X 55 EAST OAK AVENUE
MOORESTOWN (Burl. Co.) NEW JERSEY

NURSERY

FLYNN AVENUE & NORTH CHURCH STREET

BEI mont 5-1020

SPRING 1963

POTTED ROSES

- | | |
|-------------|------------------|
| AZALEAS | FLOWERING SHRUBS |
| EVERGREENS | FLOWERING TREES |
| SHADE TREES | FRUIT TREES |

Member of the New Jersey
Nurserymen's Association



Every item in this catalogue is either potted or balled and burlapped. This means no time lost while waiting for plants to be dug during the busy spring season.

Your order can be filled quickly. No waiting for pool trailer loads to come from distant states.

All soil used in potting has been sterilized and is weed free.

Potted stock gives the advantage of a longer selling season and plants are easier to maintain.

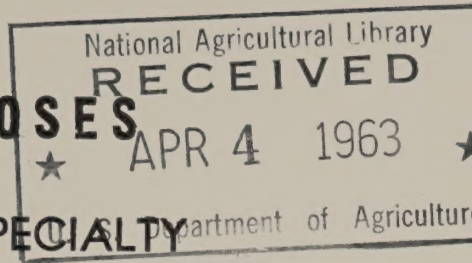
The pots we use are made of a special material and are easy for your customer to remove and dispose of.

All our potting is done during the winter months and plants are then carried over in protected frames. Early potting results in good root action. Plants will get off to a good start when your customer places them in the garden.

A small deposit will reserve your order for any delivery date.

POTTED ROSES

OUR LEADING SPECIALTY



Grown in the fabulous San Joaquin Valley of California, the best rose growing area in the United States.

Carefully selected 2 yr. old # 1 grade.

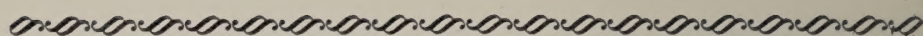
Will produce an abundance of flowers this spring and summer.

Potted in sterilized soil which is weed free.

Clean healthy plants—no black spot or mildew—kept clean because they are sprayed regularly with Ortho Rose Garden Fungicide which contains 75% Phaltan. The worlds leading rose spray.

These fine potted roses when displayed in your garden center or sales yard will attract customers all during the selling season.

They can be safely planted from late April to the end of June.



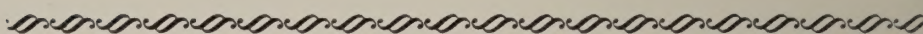
Geraniums

IN 4½" PLASTIC POTS

NICE HEAVY PLANTS IN BUD AND BLOOM

45c ea. ----- UP TO 500

42c ea. ----- 500 UP



POTTED ROSES

HEAVY No. 1 GRADE

IN NEW STURDY MG POTS

PATENTED HYBRID TEAS

Arlene Francis	\$ 1.85
Aztec	1.70
Banzai	1.60
Careless Love	1.60
Chicago Peace	1.85
Christian Dior	2.00
Chrysler Imperial	1.60
Cover Girl	1.85
Dr. Debat	1.40
Forty-Niner	1.60
Fred Edmunds	1.40
Gail Borden	1.85
Golden Masterpiece	1.85
Hawaii	1.85
Helen Traubel	1.70
Invitation	1.85
Kings Ransom	2.00
Kordes Perfecta	1.85
Lady Elgin	1.60
Love Song	1.60
Mojave	1.70
New Yorker	1.60
Orange Flame	1.85
Orchid Masterpiece	1.85
Oregon Centennial	1.70
Pink Lustre	1.60
Pink Peace	1.85
Royal Highness	2.00
San Francisco	1.85
Simone	1.85
Sleigh Bells	1.40
Sterling Silver	1.85
Suspense	1.85
Sutter's Gold	1.60
Tiffany	1.70
Tropicana	2.00
White Knight	1.70
White Queen	1.60

AVAILABLE AT A SMALL COST

A complete set of colored pictures of all roses listed, in an attractive binder with pictures in cellophane sleeves — it will help your sales.

POTTED ROSES

HEAVY No. 1 GRADE
IN NEW STURDY MG POTS

PATENTED FLORIBUNDAS

Circus	1.60
Fashion	1.40
Fire King	1.40
Golden Fleece	1.20
Golden Slippers	1.60
Ivory Fashion	1.40
Lavender Girl	1.85
Lavender Princess	1.60
Masquerade	1.20
Polka	1.40
Red Pinnocchio	1.20
Rumba	1.60
Spartan	1.40
White Bouquet	1.40

PATENTED GRANDIFLORAS

Ben Hur	1.70
Carrousel	1.40
Golden Girl	1.60
John S. Armstrong	2.00
Pink Parfait	1.85
Queen Elizabeth	1.60
The Texan	1.40
War Dance	1.85

PATENTED CLIMBERS

Cl. Chrysler Imperial	1.60
Cl. Coral Dawn	1.70
Cl. Crimson Glory	1.70
Cl. Golden Showers	1.60
Cl. Lancaster	1.85
Cl. Peace	1.60
Cl. Red Empress	1.40
Cl. Sutter's Gold	1.60
Cl. Tiffany	1.60

Glossy colored lithographed pictures of roses — 5c each
They will help promote sales before the roses bloom.

POTTED ROSES

HEAVY No. 1 GRADE

IN NEW STURDY MG POTS

ALL NON - PATENTED VARIETIES _____ \$ 1.10 EACH

NON-PATENTED HYBRID TEAS

Autumn
Blanche Mallerin
Charlotte Armstrong
Christopher Stone
Condesse de Sastago
Countess Vandal
Crimson Glory
Duquessa de Penaranda
Eclipse
Girona
Golden Rapture
K. A. Victoria
Lowell Thomas
K. T. Marshall
Mirandy
McGredy's Scarlet
McGredy's Yellow
Mrs. E. P. Thom
Mrs. P. S. DuPont
Mrs. Sam McGredy
Peace
Picture
Pink Dawn
President Hoover
Red Radiance
Red Talisman
Rex Anderson
Talisman
The Doctor
Will Rogers
Zulu Queen

Our potting soil contains just the right amount of fertilizer that will keep plants in a healthy growing condition for several months.

POTTED ROSES

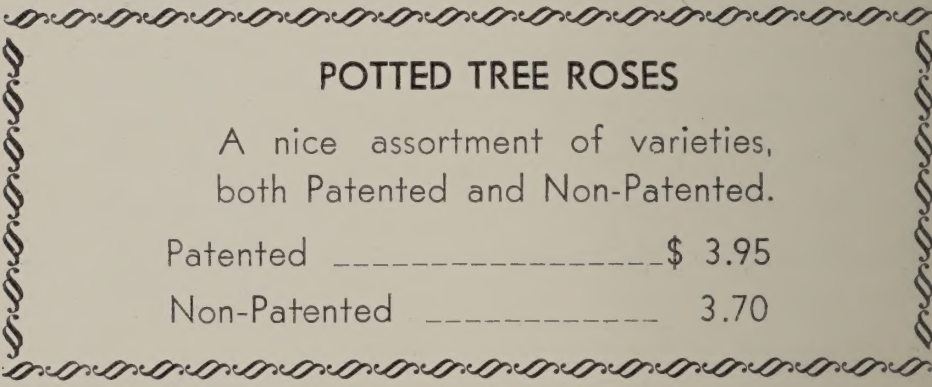
HEAVY No. 1 GRADE
IN NEW STURDY MG POTS

NON-PATENTED FLORIBUNDAS

Betty Prior
Floradora
Garnette
Margo Koster
Pinnocchio

NON-PATENTED CLIMBERS

Cl. Blaze Improved
Cl. Dr. J. H. Nicolas
Cl. Gold Rush
Cl. Pink Radiance
Cl. President Hoover
Cl. Talisman



POTTED TREE ROSES

A nice assortment of varieties,
both Patented and Non-Patented.

Patented	_____	\$ 3.95
Non-Patented	_____	3.70

You can't miss with our potted roses — because they are all heavy #1 plants and are potted in the finest nursery pot in America.

Our potting soil contains just the right amount of fertilizer that will keep plants in a healthy growing condition for several months.

All soil used in our potting is carefully sterilized to eliminate weeds and weed seeds.

B & B
AZALEAS

AMOENA — Purple Red	
18/24" -----	4.25
AMOENA COCCINIA — Brilliant Red	
18/24" -----	3.00
CORAL BELL — Pink	
4/6" -----	.50
8/10" -----	1.45
DELAWARE VALLEY — White	
4/6" -----	.50
8/10" -----	1.45
10/12" -----	1.75
12/15" -----	2.35
FLAME — Red	
18/24" -----	3.50
FLAME PIERCE — Light Pink	
18/24" -----	3.50
HINODIGIRI — Red	
4/6" -----	.50
8/10" -----	1.45
24" -----	5.25
HINO CRIMSON — Deep Crimson	
4/6" -----	.50
8/10" -----	1.45
10/12" -----	1.75
PALESTRANO — White	
10/12" -----	1.75
12/15" -----	2.35
18/24" -----	3.75
PURPLE SPLENDOR — Purple	
10/12" -----	1.75
SHERWOOD RED — Bright Red	
4/6" -----	.50
8/10" -----	1.45
10/12" -----	1.75
SNOW — White	
4/6" -----	.50
8/10" -----	1.45
10/12" -----	1.75
MOLLIS AZALEAS	
Well budded in various colors	
Orange	Orange - Yellow
Yellow	Salmon - Orange
White	Orange - Red
12/15" Potted -----	2.75

All soil used in our potting is carefully sterilized to eliminate weeds and weed seeds.

EVERGREENS

ARBORVITAES

BERKMANS — Golden

24"	-----	1.75
30" up	-----	2.25

GLOBES — Compact

24"	-----	1.75
-----	-------	------

NIGRA — Dark Green

30"	-----	1.75
3/4'	-----	3.00

ILEX

Extra fine lot of this popular shrub.
Full plants — shiny and dark green.

BULLATA — Convex Leaf

10/12"	-----	1.50
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COMPACTA — Very compact form of Bullata

10/12"	-----	1.75
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HETZI — Dark glossy foliage

10/12"	-----	1.50
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JUNIPER

HETZI — Blue Juniper

15/18"	-----	2.00
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ANDORRA — Low growing

12/15"	-----	2.75
30"	-----	3.75

SARGENTI — Prostrate habit, green foliage

12/15"	-----	2.75
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PIERIS JAPONICA — Japantse Andromeda

An exceptional lot of this popular shrub —
compact and rich green foliage.

15/18"	-----	3.00
24"	-----	B & B 3.50
2/3'	-----	B & B 5.50

RHODODENDRONS — Roseum Elegans

Rose Pink

Our plants have been kept in sash covered
frames all winter. Buds are all sound and
foliage is perfect.

12/15"	-----	2.75
15/18"	-----	3.25
24"	-----	5.50
36"	-----	7.50

All evergreens are fully up to measurements and over,
carefully dug with a large ball and have new burlap.

TAXUS (Yews)

We offer the best varieties for all around use — well sheared plants — good color and carefully dug — new burlap.

ANDERSONI — Spreader

24" ----- B & B 4.75

BREVIFOLIA — Compact, low growing

24" ----- B & B 3.25

CAPITATA — Heavy well sheared

2½/3' ----- B & B 6.50

¾' ----- B & B 7.50

DARK GLOBE — The best of the Globes

12/15" ----- B & B 3.25

GREEN MT. — Plant Pat. #1311

The best of the spreaders

12/15" ----- B & B 3.00

18/24" ----- B & B 4.50

HATFIELD — Upright and extra heavy

2½/3' ----- B & B 7.50

HENYRI — An excellent spreading variety

18/24" ----- B & B 5.50

HICKSI — Upright grower, Dark green foliage

8/10" ----- B & B 1.50

15" ----- B & B 2.25

15/18" ----- 2.75

18/24" ----- B & B 3.25

REPENDENTS — Very Dwarf, slow grower

15/18" ----- B & B 4.00

WARDI — A compact spreader

2½/3' ----- B & B 7.50

HEMLOCKS

2/2½' ----- B & B 4.50

3/3½' ----- B & B 5.50

All soil used in our potting is carefully sterilized to eliminate weeds and weed seeds.

SHADE TREES

ACER — MAPLES

CRIMSON KING

6/8' -----	B & B 5.25
12/15' — 2/2½" Cal. -----	B & B 25.00

NORWAY MAPLE

8/10' -----	B & B 6.50
12/15' — 2/2½" Cal. -----	B & B 20.00

SILVER MAPLE

6/8' -----	B & B 3.75
12/15' — 2/2½" Cal. -----	B & B 20.00

ACER ATROPURPUREUM

Dwarf Japanese Red Maple

The deepest red of all Maples.

Heavy well shaped trees.

An outstanding value.

2/3' -----	B & B 5.00
3/4' -----	B & B 6.00

GOLDEN RAIN TREE — Bright yellow flowers in July

5/6' -----	B & B 5.75
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LINDEN — Good fast growing tree

6/8' -----	B & B 6.50
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LOMBARDY POPLAR

6/8' -----	Potted 1.85
4/5' (Bundles of 5) -----	1.50

LONDON PLANE — Good for street planting

8/10' -----	B & B 7.50
12/15' — 2/2½" Cal. -----	B & B 20.00

MOUNTAIN ASH — Has scarlet berries, very striking

8/10' -----	B & B 7.50
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PIN OAKS — Grows most any place, excellent fall color

6/8' Straight stems -----	B & B 6.50
2/2½" Cal. -----	B & B 25.00

RED OAK — Fall color is exquisite

6/8' -----	B & B 6.50
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WILLOW OAK

6/8' -----	B & B 6.50
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SHADEMASTER LOCUST — Upright, thornless locust

Plant Pat. #1515

5/6' -----	B & B 4.75
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SWEET GUM — A fine grower, very showy in the fall

6/8' -----	B & B 6.50
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WEeping WILLOW — Niobe golden bark

5/6' -----	B & B 1.85
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A Collection of different Maples planted around the home will give a very pleasing effect.

FLOWERING TREES

KWANZAN CHERRY

5/6' ----- Potted 3.75

WEeping CHERRY — Pink flowers

Heavy straight stems

2" Cal. ----- B & B 12.50

CRABAPPLE

ALMEY — Rosy red flowers

4/5' ----- Potted 1.65

ELEYI — Reddish foliage, flowers are crimson

4/5' ----- Potted 1.65

6/8' ----- B & B 4.50

HOPA — Flowers rose red, red fruit. One of the best

4/5' ----- Potted 1.65

6/8' ----- B & B 4.50

DOGWOODS

Well branched trees carefully dug —
will make a fine showing this season.

PINK DOGWOOD

3/4' ----- B & B 4.00

4/5' ----- B & B 5.50

6/8' ----- B & B 10.00

10/12' ----- B & B 20.00

WHITE DOGWOOD

3/4' ----- B & B 2.75

4/5' ----- B & B 4.50

6/8' ----- B & B 8.00

MAGNOLIA GRANDIFLORA

3/4' ----- B & B 5.50

MAGNOLIA SOULANGEANA

4/5' ----- B & B 6.00

FLOWERING PEACH — 4/5' Potted — Double flowers

Red ----- 1.65

White ----- 1.65

Pink ----- 1.65

Royal Red ----- 1.65

FLOWERING PLUM — 4/5' — Potted

Newport — Shiny dark red foliage ----- 1.65

Thundercloud — Rich purple foliage ----- 1.65

MIMOSA — Pink flowers

Grows well in any soil

4/5' ----- Potted 2.00

TREE WISTERIA — B & B ----- 9.50

That unusual tree — very striking

A colored tag and planting instructions are attached
to all Flowering Trees at no extra cost.

FRUIT TREES

Standard 11/16"

APPLE — Potted	1.35
Jonathan	
McIntosh	
Red Delicious	
Yellow Delicious	
Red Staymen	
5 in 1 — Potted	2.25
CHERRY — Potted	
Black Tartarian — sweet	2.00
Montmorency — sour	1.75
PEACH — Potted	1.35
Belle of Georgia	
Elberta	
Golden Jubilee	
Red Haven	
PEAR	
Bartlett — Potted	1.50
PLUM	
Burbank — Potted	1.75

DWARF TREES

APPLE — 3/4' Potted	2.65
McIntosh	
Red Delicious	
Yellow Delicious	
Staymen	
CHERRY — 11/16" Potted	2.65
Meteor	
North Star	
PEACH — 9/16" Potted	2.65
Elberta	
Red Haven	
PEAR — 9/16" Potted	2.65
Bartlette	
Seckel	

The "do it yourself gardener" will be able to plant these Fruit Trees easily any time during March, April, May or June.

POTTED FLOWERING SHRUBS

RED BARBERRY

12/15" ----- .85

CALYCANTHUS FLORIDUS

Sweet Shrub

2/3' ----- .85

Red Bud

3/4' ----- 1.00

CYDONIA JAPONICA — Quince

Red Quince

2/3' ----- .85

DEUTZIA

Rosea

Pride of Rochester

3/4' ----- .85

EUONYMUS

Alatus Compactus

2/3' ----- B & B 2.35

FORSYTHIA

Lynwood Gold

3/4' ----- .85

HIBISCUS—Altheas

Red

Pink

White

3/4' ----- .85

HYDRANGEA

A. G.

P. G.

2/3' ----- 1.00

French Blue ----- 1.35

Grows well at the seashore

LAGESTROMIA INDICA

Crepe Myrtle — red ----- 1.00

A colored tag and planting instructions are attached to all Flowering Shrubs at no extra cost.

Potted stock means—no complaints from your customers—after all they will be buying a live growing plant.

FLOWERING SHRUBS (Continued)

FRENCH LILACS

White

Pink

Purple

Red

2/3' Potted ----- 1.50

Sensation ----- 1.75

Heavy Lilacs ----- B & B 2.25

PHILADELPHUS—Mock Orange

Virginal

3/4' ----- 1.00

PRUNUS—Almond

Pink

White

2/3' ----- 1.00

RHUS — Smoke Tree

2/3' ----- 1.25

SPIREA

Anthony Waterer — dwarf grower

18/24" ----- .85

Van Houtte — White flowers

2/3' ----- .85

3/4' ----- 1.00

TAMARIX

2/3' ----- .85

WEIGELIA

Red

2/3' ----- .85

Variegated

18/24" ----- .85

WISTERIA VINE — 2 yrs. ----- 1.00

Pink

Purple

We suggest you buy in quantities that will enable you to sell out regularly and replenish with fresh stock several times during the selling season.

TERMS AND CONDITIONS OF SALE

THE PRICES in this list cancel all previous lists. They are based on current market conditions and are subject to change without notice. All agreements and contracts are made subject to crop losses through unavoidable causes.

TERMS: 30 days net from date of shipment. Interest at 1% per month to be paid after maturity. (These terms are offered to those of established credit.) Cash, security or satisfactory references are required from unknown parties. All shipments are F.O.B. Moorestown, New Jersey, unless otherwise agreed.

CLAIMS: All sales are made with the understanding that we shall not be liable in event of crop loss or of damage from other causes over which we have no control. We will gladly correct any errors, but **"we cannot entertain any claims that are not made within ten days after receipt of the stock or are made after the stock has once been accepted."** Claims should be made promptly in writing on receipt of stock. No claims will be honored unless authorized personally by a representative of Moorestown Gardens, Inc.

All orders booked are based on the distinct understanding that the purchaser agrees to the conditions of sales as stated above.

LOCATION: We are located near Exit #4, N. J. Turnpike; also close to Rt. 73 — 5 miles from the Tacony-Palmyra Bridge.

We welcome you to visit our nursery and greenhouses.

You will enjoy seeing Moorestown, one of the prettiest towns in New Jersey.

Prices Subject to Change Without Notice

For All Your Potting Needs
We Highly Recommend

M G POTS

The New, Sturdier Nursery Pots

MADE OF STRONGEST ROOFING MATERIAL
LARGE DRAINAGE HOLES
STAPLED BOTTOMS

"The Pots That Won't Fall Apart"

		PER C	PER M
For Small Shrubs & Perennials	#1	\$6.25	\$59.50
For Roses	#2	7.25	69.50
For Shrubs & Small TREES	#3	8.00	77.50

Special discounts for large quantities.

We also have in stock for quick delivery the ever popular Jack Pots (Peat Pots). They will save you time and money. Write for prices.

